

Instructor: Mr. Boero

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Honors International Business

Grades: 10, 11, and 12
Department: Business and Marketing Education
Prerequisite Courses: None
Co-curricular Connection: DECA
Course Description: This honors course is for students who want a dynamic class that looks at the challenges of doing business internationally. Students will explore the cultural differences and the affects that those differences have on businesses and economies of foreign nations.

MAJOR PROJECTS AND ACTIVITIES

- Research a foreign country's business etiquette, customs, and or traditions and give an all-inclusive group presentation to the rest of the class.
- A monetary exchange activity where students will compete against other students in the trading of foreign currency on the open market.
- Individual research and presentation of an international product and the pathway it takes from the foreign producer to the final consumer.
- A continuous study of U.S. businesses and their role in the international marketplace.

FREQUENTLY ASKED QUESTIONS

Q: Is there more homework in this class because it is an honors course?

A: No. But the activities tend to be more challenging and rigorous.

Q: How will the class be taught?

A: The class will be a combination of hands-on-activities, group and individual projects, competitions, case studies and short lectures.

Q: How will this class help me in the future?

A: If you are planning on majoring in business in college or have an interest in international business, this class can only add to your skills

GRADING

A = 90-100%

B = 80-89%

C = 70-79%

D = 60-69%

F = Below 59%